

BLS SHOP CHECKLIST

LIFESTYLE SHOPPING BRINGS HAPPINESS FOR VARIOUS PSYCHOLOGICAL, EMOTIONAL, AND SOCIAL REASONS.



- SELF-EXPRESSION
- FULFILLMENT OF ASPIRATIONS
- IMPROVED QUALITY OF LIFE
- SOCIAL STATUS AND ACCEPTANCE
- EMOTIONAL COMFORT
- AESTHETIC PLEASURE
- CUSTOMIZATION AND PERSONALIZATION
- INSPIRATION AND CREATIVITY
- CREATING MEMORABLE EXPERIENCES
- HEALTH AND WELL-BEING

BY CATERING TO THESE VARIOUS ASPECTS OF HUMAN EXPERIENCE—SELF-EXPRESSION, COMFORT, SOCIAL CONNECTION, AND PERSONAL FULFILLMENT—LIFESTYLE SHOPPING CAN SIGNIFICANTLY ENHANCE HAPPINESS.

SHOPPING INTERNATIONALLY ONLINE CAN ALSO INCREASE JOY BY PROVIDING ACCESS TO UNIQUE PRODUCTS AND EXPERIENCES.



- ACCESS TO UNIQUE PRODUCTS**
- BETTER PRICES AND DEALS**
- CONVENIENCE AND COMFORT**
- BROADER SELECTION**
- EXCITEMENT AND ANTICIPATION**
- CULTURAL EXPLORATION**
- GLOBAL TRENDS**
- EASE OF COMPARISON**
- PERSONAL FULFILLMENT**

THE COMBINATION OF ACCESS TO A BROADER RANGE OF PRODUCTS, THE CONVENIENCE OF ONLINE SHOPPING, AND THE EXCITEMENT OF INTERNATIONAL PURCHASES CAN SIGNIFICANTLY ENHANCE THE SHOPPING EXPERIENCE AND CONTRIBUTE TO HAPPINESS.

MANAGING A BUDGET WHILE ENJOYING ONLINE SHOPPING IS A PRACTICAL EXERCISE IN WEALTH MANAGEMENT.

- SET A MONTHLY BUDGET
- USE A SEPARATE ACCOUNT
- MAKE A SHOPPING LIST
- KEEP TRACK YOUR SPENDING
- LOOK FOR DEALS AND DISCOUNTS
- COMPARE PRICES
- WAIT BEFORE BUYING
- AVOID SAVING PAYMENT INFORMATION
- LIMIT SHOPPING FREQUENCY
- USE A WISHLIST
- UNSUBSCRIBE FROM PROMOTIONAL EMAILS
- FOCUS ON QUALITY OVER QUANTITY
- SELL UNUSED ITEMS
- SET FINANCIAL GOALS



BY INCORPORATING THESE STRATEGIES, YOU CAN ENJOY ONLINE SHOPPING WITHOUT COMPROMISING YOUR FINANCIAL WELL-BEING.

STEP-BY-STEP BUDGET GUIDE



1. ASSESS YOUR INCOME AND EXPENSES

- CALCULATE YOUR INCOME
- TRACK YOUR EXPENSES

2. ANALYSE YOUR SHOPPING HABITS

- REVIEW PAST SPENDING:
- IDENTIFY IMPULSE BUYS

3. SET CLEAR FINANCIAL GOALS

- SHORT-TERM GOALS
- LONG-TERM GOALS

4. CREATE YOUR BUDGET CATEGORIES

- ESSENTIAL EXPENSES
- SAVINGS AND INVESTMENTS
- DISCRETIONARY SPENDING

5. ALLOCATE FUNDS FOR ONLINE SHOPPING (A MINI SELF-REWARD)

- SET A MONTHLY LIMIT
- SEPARATE ACCOUNT

6. IMPLEMENT STRATEGIES TO CONTROL SPENDING

- WISHLIST AND WAITING PERIOD
- COUPONS AND DEALS
- PRICE COMPARISON

7. MONITOR AND ADJUST YOUR BUDGET

- TRACK SPENDING
- REVIEW AND ADJUST

8. MAINTAIN FINANCIAL DISCIPLINE

- AVOID SAVING PAYMENT INFORMATION
- UNSUBSCRIBE FROM PROMOTIONAL EMAILS

**DESIGNING YOUR OWN STYLE
ALLOWS YOU TO TEST YOUR
CREATIVITY AND EXPRESS
YOUR INDIVIDUALITY.**



1. DEFINE YOUR STYLE PREFERENCES

- IDENTIFY INSPIRATIONS
- CREATE A MOOD BOARD

2. EVALUATE YOUR CURRENT WARDROBE BASE ON LIFESTYLE

- ASSESS YOUR CLOSET
- PURGE UNWORN ITEMS

3. DETERMINE YOUR SIGNATURE ELEMENTS

- CHOOSE KEY PIECES
- SELECT COLOURS AND PATTERNS

4. MIX AND MATCH

- EXPERIMENT
- LAYERING

5. INVEST IN QUALITY

- FOCUS ON QUALITY
- VERSATILE PIECES

6. ACCESSORIZE

- STATEMENT ACCESSORIES
- FOOTWEAR

7. STAY UPDATED AND ADAPT

- FOLLOW TRENDS SELECTIVELY
- SEASONAL UPDATES

8. PERSONAL TOUCH

- DIY AND CUSTOMIZATION
- SIGNATURE LOOK

9. ORGANIZE YOUR WARDROBE

- CATEGORIZE
- ROTATE SEASONALLY

10. CONFIDENCE IS KEY

- WEAR WITH CONFIDENCE

EXAMPLE OF DEVELOPING YOUR OWN STYLE



1. MOOD BOARD

- COLLECT IMAGES OF BOHEMIAN FASHION, EARTHY TONES, FLOWY FABRICS, AND VINTAGE ACCESSORIES.

2. KEY PIECES

- FLOWY MAXI DRESSES
- EMBROIDERED BLOUSES
- WIDE-BRIMMED HATS
- FRINGE BAGS
- LAYERED NECKLACES AND BRACELETS

3. COLOUR PALETTE

- EARTHY TONES LIKE BROWNS, GREENS, AND BEIGES, WITH POPS OF VIBRANT COLOURS LIKE TURQUOISE AND CORAL

4. MIX AND MATCH

- PAIR AN EMBROIDERED BLOUSE WITH DISTRESSED JEANS AND ANKLE BOOTS. ADD A WIDE-BRIMMED HAT AND LAYERED JEWELLERY FOR A COMPLETE LOOK

5. QUALITY INVESTMENT

- PURCHASE A HIGH-QUALITY LEATHER FRINGE BAG THAT CAN BE A STAPLE FOR MULTIPLE OUTFITS.

YOU CAN CREATE A UNIQUE AND PERSONALIZED STYLE THAT REFLECTS YOUR PERSONALITY AND MAKES YOU FEEL CONFIDENT AND COMFORTABLE.